

RATE PLUG PRESENTATION

What is Rate Plug?

- Rate Plug is a brilliant tool that is available to real estate agents in many MLS systems around America and has recently been added to the SoCalMLS system.
- Rate Plug members will have the ability to have *current payment information*; principal, interest, taxes, insurance, HOA (condos) and even Mello Roos if necessary, on every property listing they pull up directly from the MLS.

How do I get it?

- Rate Plug is available *FREE OF CHARGE* to all members of the SoCalMLS system.
- Participating agents must be signed up by a certified lender who is trained in the Rate Plug system.

How can it help me?

- Rate Plug properties have consistently gone to contract *31% faster than properties without Rate Plug*
- Free training in Rate Plug Best Practices will be made available to agents who enroll that will show you cutting edge sales techniques to help you capture more buyers and bring more value to your listing presentations.